

PLAN SEDONA WORK GROUP - MEETING

June 7, 2023 - 3-5pm

Virtual Only

Zoom: <https://us02web.zoom.us/j/81913780124?pwd=OU91bkRQOy9vK3FjLytoZ2ZaK0tCZz09>

Meeting ID: 819 1378 0124 Passcode: 935753

Meeting Objectives

- Provide updates from the Working Group and from City staff
- Discuss priorities for Tourism/Visitor Management
- Provide opportunities for sub-group work moving forward on key topics

MEETING AGENDA

- 3:00PM Welcome, Introductions, Agenda Review and Updates**
- 3:05 WG Updates (round robin)**
- 3:15 City of Sedona Updates**
- Tourism - update on changes and Council initiatives
 - Timeline and planning process update
 - Next phase of community engagement
- 3:35 Housing and Land Use Update**
- Workshop feedback
 - Sub-group
- 3:50 Tourism and Visitor Management**
- Review draft outline for integrating tourism/visitor management into the Community Plan
 - What's missing? What are the priorities?
 - Sub-group work
- 4:50 Public Comment**
- 5:00pm Adjourn**

Work Group Scope/Mission:

- Provide input on the planning process, community outreach methods, materials, and messaging
- Encourage public participation from the community
- Provide input on key community issues the Plan will need to address.
- Evaluate the current Community Plan as laypeople and suggest improvements on format, readability, layout, presentation, content, etc.